



 **RECEDO**[®]
T O P I C A L G E L

Silence the Scar.

Let their personality speak
loud and clear.

Because what remains, matters.

INDICATIONS FOR USE

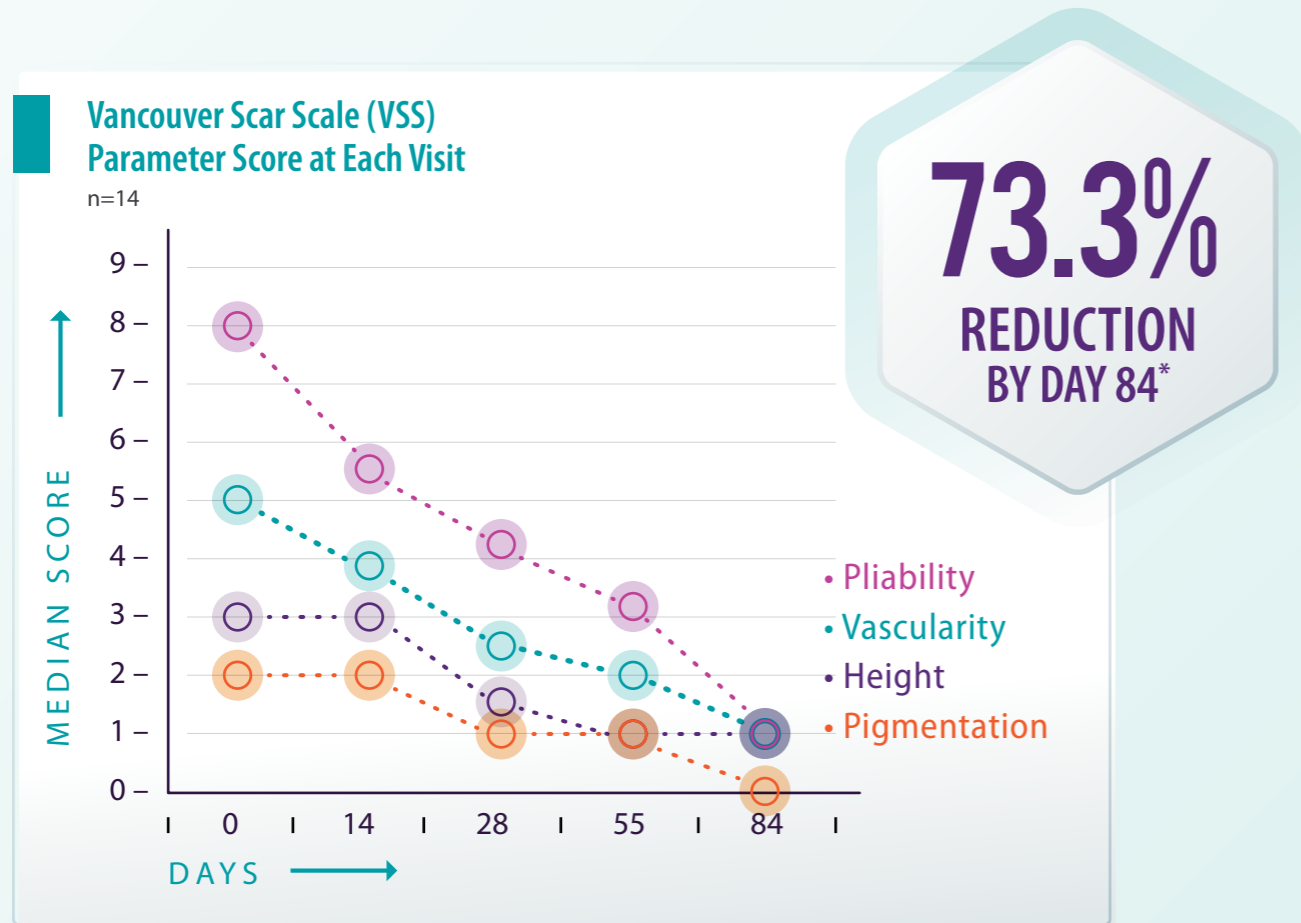
Under the supervision of a healthcare practitioner, RECEDO TOPICAL GEL is intended for the management of old and new hypertrophic and keloid scarring resulting from burns, general surgical procedures or trauma wounds.

PLEASE SEE FULL PRESCRIBING INFORMATION AND THROUGHOUT FOR IMPORTANT SAFETY INFORMATION

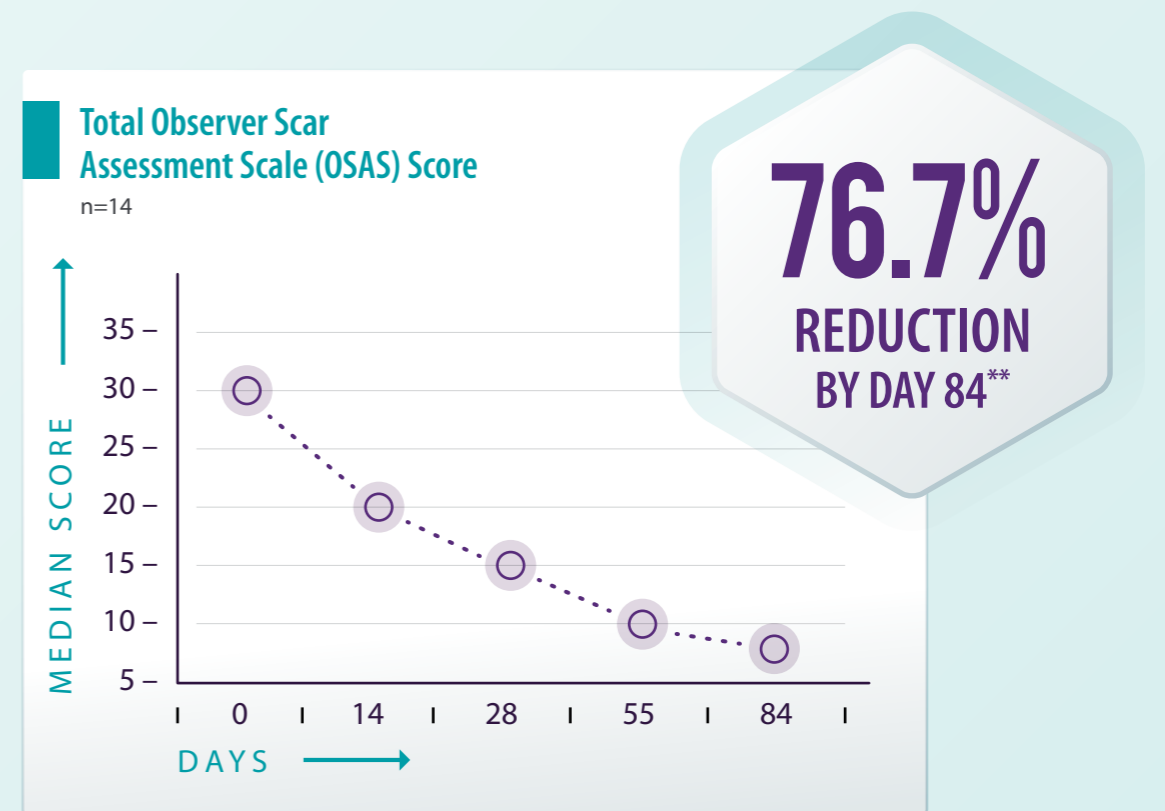
Attention-getting results for new and old scars

Noticeable improvement for all scar types and evaluation criteria

Recedo exhibited significant improvement of all scar evaluation parameters utilized by the **Vancouver Scar Scale (VSS)** and **Observer Scar Assessment Scale (OSAS)** in two separate trials.¹



Significant reduction in overall VSS from baseline for all visits (P<0.0125)
 VSS includes a composite of scar vascularity, pigmentation, pliability and height
 *In overall Vancouver Scar Scale (VSS) rating by day 84



Significant reduction in overall OSAS from baseline for all visits (P<0.0125)
 OSAS includes a composite of scar vascularity, pigmentation, thickness, relief and pliability
 **In Observer Scar Assessment Scale (OSAS) physician rating by day 84

IMPORTANT SAFETY INFORMATION

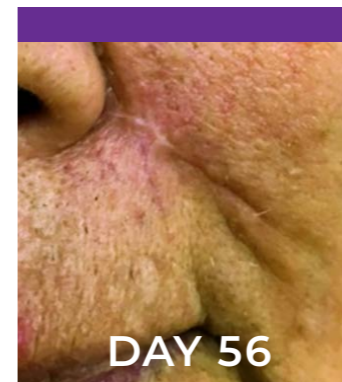
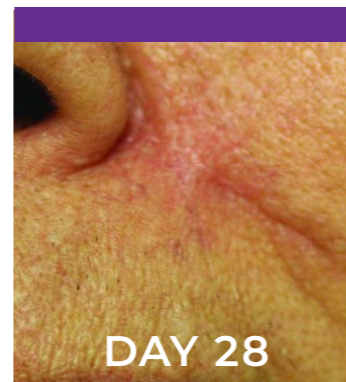
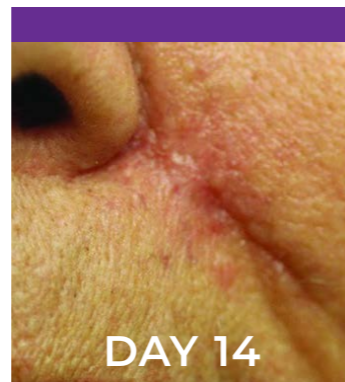
CONTRAINDICATIONS Known hypersensitivity to any of the gel ingredients.

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Case Example One

Results that speak for themselves

Remarkable scar reduction patients can see and feel



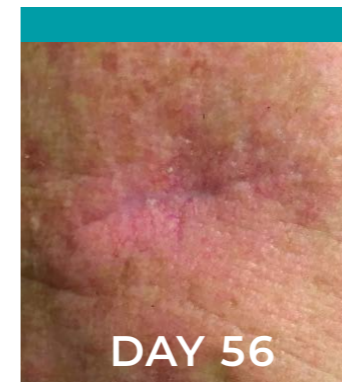
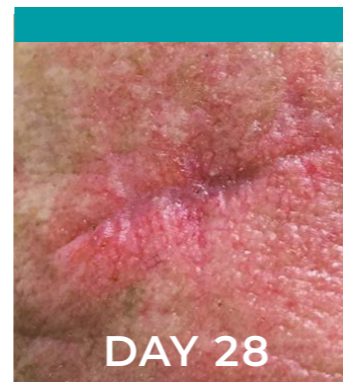
75-YEAR-OLD FEMALE
Linear scar is barely visible at 84 days

Recedo delivers significant improvement in **scar pliability, vascularity, height, and pigmentation.**¹

Case Example Two

Results that speak for themselves

Remarkable scar reduction patients can see and feel



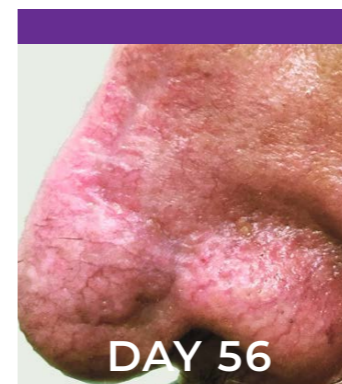
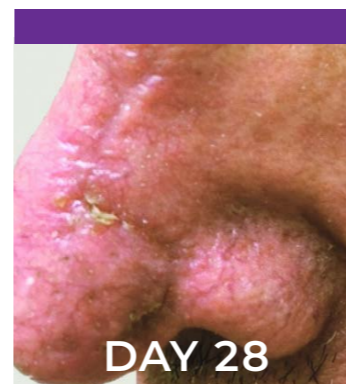
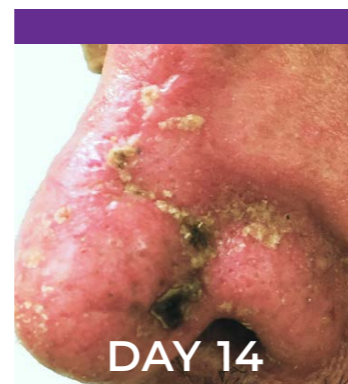
58-YEAR-OLD MALE
Linear scar is barely visible at 84 days

Recedo delivers significant improvement in **scar pliability, vascularity, height, and pigmentation.**¹

Case Example Three

Results that speak for themselves

Remarkable scar reduction patients can see and feel



65-YEAR-OLD MALE
Linear scar is barely visible at 84 days

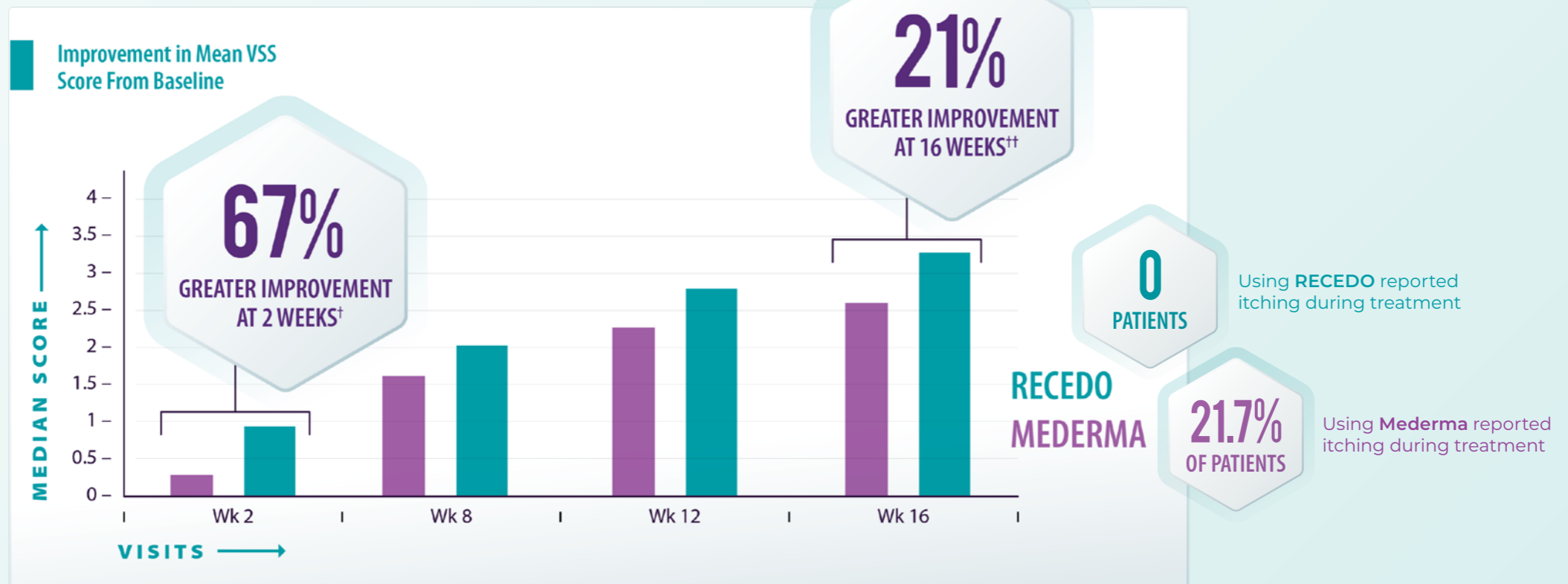
Recedo delivers significant improvement in **scar pliability, vascularity, height, and pigmentation.**¹

RECEDO
TOPICAL GEL
Because what remains, matters.

Minimize the scar, quiet the itch

Recedo works better and faster than Mederma

In a clinical trial evaluating the improvement in appearance of postsurgical scars, Recedo showed²:



Mederma is a registered trademark of Merz Pharmaceuticals, LLC.

STUDY DESIGN: A single-center, randomized, evaluator-blinded, active-control, parallel-group study to evaluate the efficacy and tolerability of RECEDO silicone gel compared to Mederma Advanced Scar Gel in adult patients with postsurgical scars that were between 2 weeks and 4 months old. Patients (N=47) were randomized to either the RECEDO group or Mederma group at the baseline (day 0) visit, when the first application of the investigational product was applied. The study included up to 5 visits: baseline (day 0), week 2 (day 14), week 8 (day 56), week 12 (day 84, end of treatment), and a final evaluation at week 16 (day 112, follow-up or early termination). Investigator efficacy assessment was done using the VSS and further assessment was done via the Investigator's and Patient's Assessment of Scar Treatment Efficacy ordinal scales. Tolerability was assessed using patient-reported pain and itching on a 4-point scale. (Data on File)

[†] In mean VSS score at wk 16 vs Mederma (P<0.05). ^{††} In VSS at wk 2 vs Mederma (P<0.01).

IMPORTANT SAFETY INFORMATION

WARNINGS AND PRECAUTIONS Avoid direct contact with clothing until the gel is dry. Wet product may stain clothing. For external use only; avoid direct contact with eyes, mucous membranes, third degree burns and open wounds. If irritation occurs, discontinue use and consult your physician. Keep out of the reach of children. Store below 25°C (77°F).

PLEASE SEE FULL PRESCRIBING INFORMATION AND THROUGHOUT FOR IMPORTANT SAFETY INFORMATION



DID YOU KNOW?

Patient opinion is mainly influenced by itching and the thickness of the scar.³

RECEDO[®]
T O P I C A L G E L

Because what remains, matters.

Patients reported **60% REDUCTION IN ITCHINESS** from baseline by day 28¹

The Recedo difference matters to patients and doctors

Fast results, no adverse events and high satisfaction rates speak volumes

SIGNIFICANT OVERALL IMPROVEMENT

in as little as
14 DAYS¹

80%

of dermatologists and patients rated Recedo efficacy **GOOD TO VERY GOOD**.^{4*}

84.6%

OF PATIENTS POSITIVELY RATED their experience with Recedo¹

88.9%

of physicians rated Recedo **“GOOD” OR “VERY GOOD”** for immature scars⁴

NO ADVERSE EVENTS REPORTED

OVER 3 MONTHS COURSE OF THERAPY¹

* Dermatologists ratings for hypertrophic scars

PLEASE SEE FULL PRESCRIBING INFORMATION AND THROUGHOUT FOR IMPORTANT SAFETY INFORMATION



Scar therapy that's easy and affordable? Without question.

Simple application, painless pricing:
effortless treatment that doesn't cost an arm and a leg

How to Use Recedo:

Clean and dry the area to be treated. Apply a thin, even layer of Recedo twice daily for 60 to 90 days. For maximum efficacy, Recedo should have 24 hour contact with the affected area.

Recedo is a flexible, waterproof, clear gel that is easier to apply than silicone sheets and can be easily covered with sunscreen or cosmetics once dry.

THE RESILIA RESPONSIBLE PRICING POLICY has reduced the Wholesale Acquisition Cost (WAC) for Recedo by 72%*

*First Data Bank March 2021 compared to February 2021

Eligible patients can

**SAVE AN
ADDITIONAL \$10**

with the Resilia Savings Program

www.resiliasavings.com



Scar therapy that hits every mark

Recedo is versatile, effective and affordable

- 100% medical grade topical silicone gel available by Rx⁵
- Recommended as 1st line scar treatment by experts⁶
- High doctor and patient satisfaction rates¹

Prescribe Recedo to Silence the Scar.

Because what remains, matters.

PLEASE SEE FULL PRESCRIBING INFORMATION AND THROUGHOUT FOR IMPORTANT SAFETY INFORMATION

REFERENCES:

1. Goldberg, DJ. Efficacy and Safety of a Novel 100% Silicone Scar Gel Treatment for Early Intervention in Scar Management. *J Clin Aesthet Dermatol*. 2016 Dec; 9(12): 13–20. 2. Data on file. Florham Park, NJ: Exeltis USA Dermatology, LLC; 2017. 3. Draaijers, LJ et al. *Plastic and Reconstructive Surgery*: 2004 June; 113(7): 1960-1965. 4. Sebastian G et al, Efficacy and Tolerability of a Novel Silicone Gel for Scar Treatment. *Dermatol* 2004; 30: 450. 5. Recedo [prescribing information]. Florham Park, NJ: Exeltis USA Dermatology, LLC; 2014. 6. Gold MH, McGuire M, Mustoe TA, et al. Updated International Clinical Recommendations on Scar Management: Part 2—algorithms for scar prevention and treatment. *Dermatol Surg*. 2014;40(8):825-831. 7. Mustoe, TA. Evolution of Silicone Therapy and Mechanism of Action in Scar Management. *Aesth Plast Surg* (2008) 32:82–92.

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REC-003-2021-001 03/2021

VERSATILE

- Dries quickly to a flexible, waterproof, breathable, protective layer on any skin location¹
- More convenient application than silicone scar sheets

EFFECTIVE

- Well-studied in over 1,600 patients in 2 key clinical studies⁷
- 76.7% reduction in Observer Scar Assessment Scale (OSAS) physician rating by day 84¹

AFFORDABLE

- Eligible patients can save an additional \$10 with the Resilia Savings Program

For more savings information, visit www.resiliasavings.com.